

# Proposal



# We help brands maximize their sales by creating a competitive image in digital.



vipixelproduction.com



artemlevy.com

Services we provide

- Hotel & Brands Photography
- 360 Virtual Tour Services
- Aerial Photography
- Video Production



# Hotel & Hospitality Photography

We specialize in hotel photography, creating captivating visuals that showcase the unique features of each hotel to prospective guests. As a skilled team based in the Philippines, We focus on delivering tailored photography solutions to corporate hotels. With over a decade of experience in this specialized field, We excel in handling complex assignments, producing visually stunning representations of hotels and their amenities.



# Hotel Brand Standards & Guidelines

As a Philippine-based Team, it is crucial for us to adhere to these brand standards, as the corporate head office needs to trust that the images created will align with their visual identity.

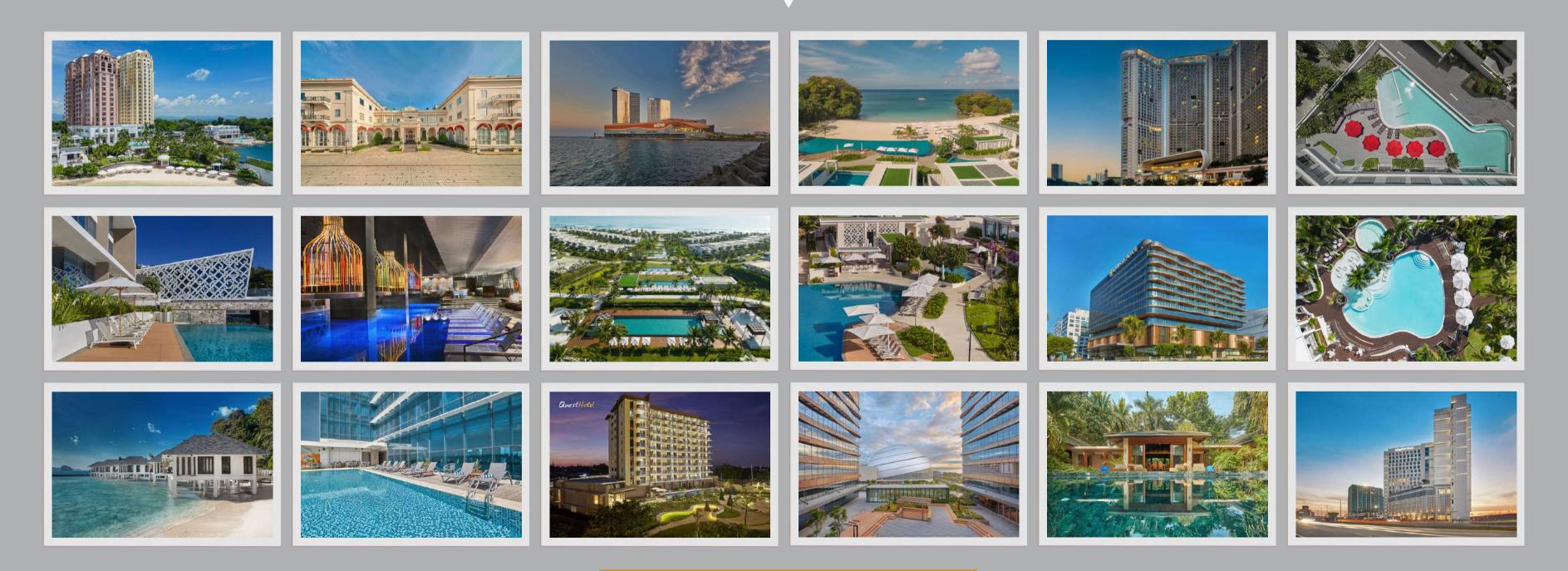
Our role is to precisely follow these brand standards, ensuring that the final images meet the corporate office's approval.

If your hotel does not have a specific brand standard guide, We will work with you to create a uniform look to match international standard quality, ensuring that the images align with your hotel's identity and help you stand out from the competition.

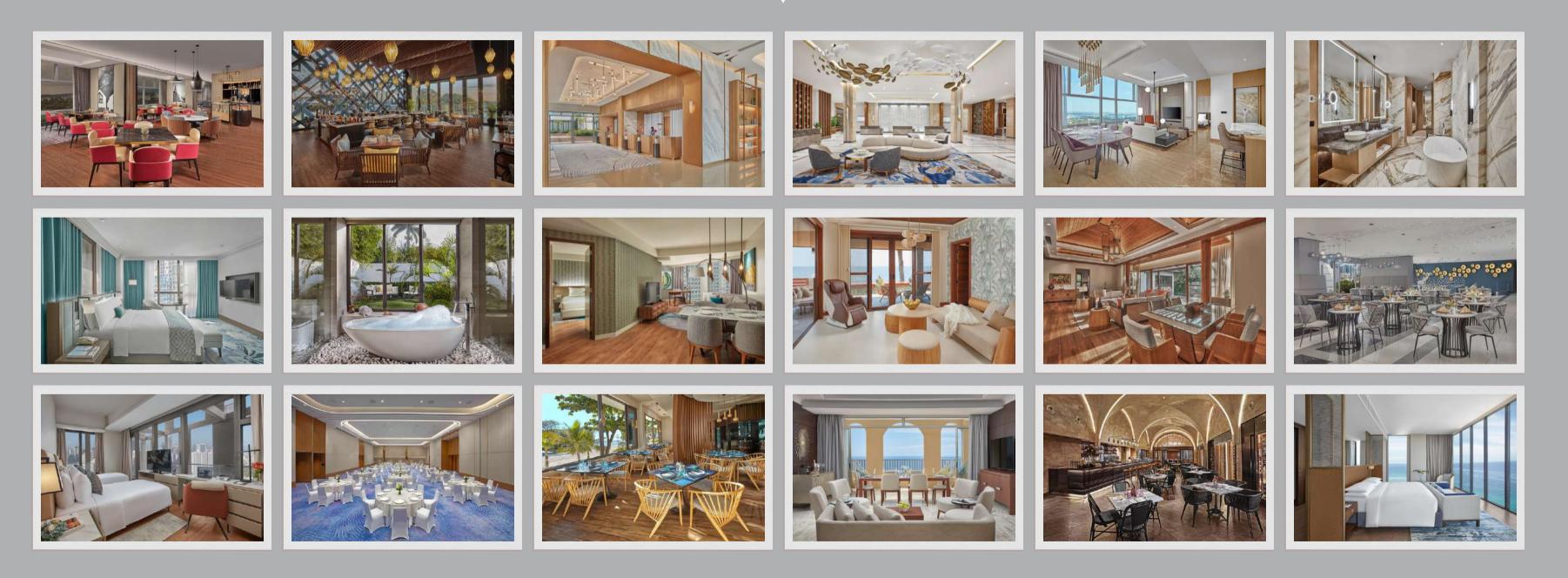




## Architectural Photography



## Interior Photography



## Lifestyle Photography







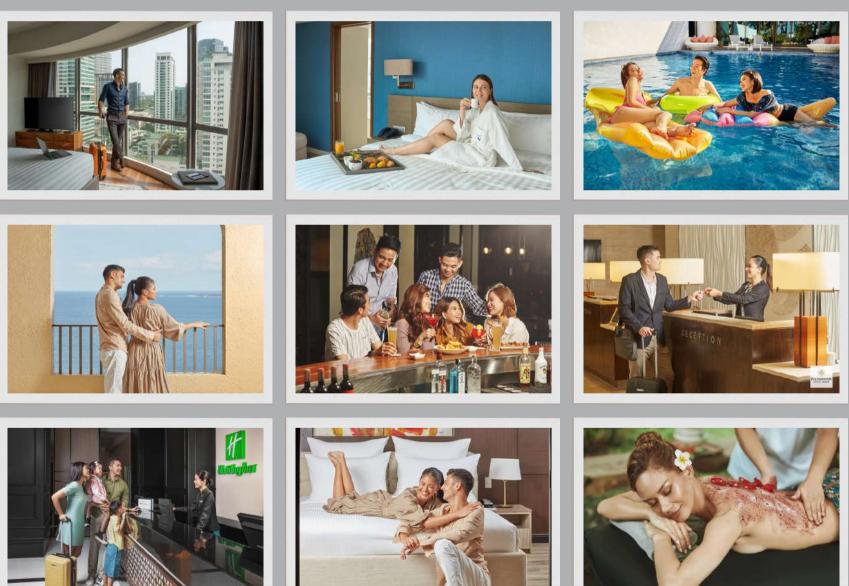


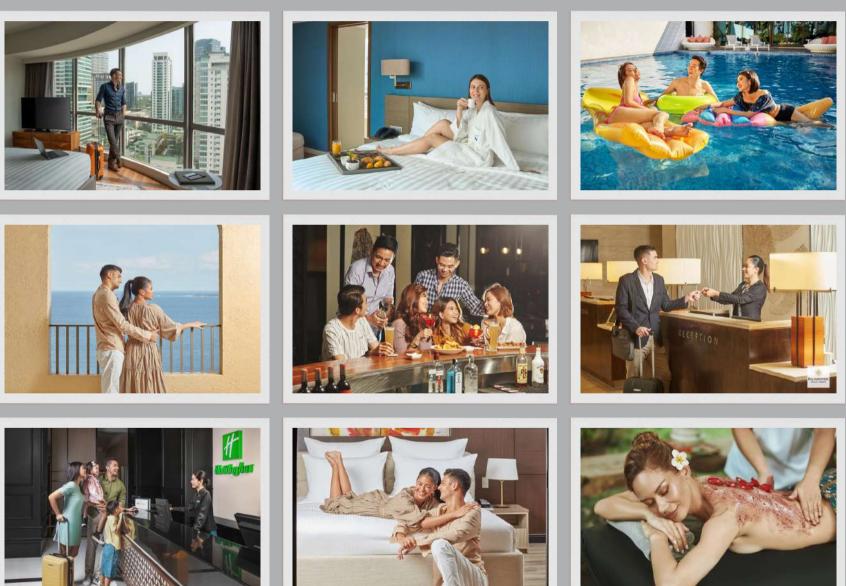


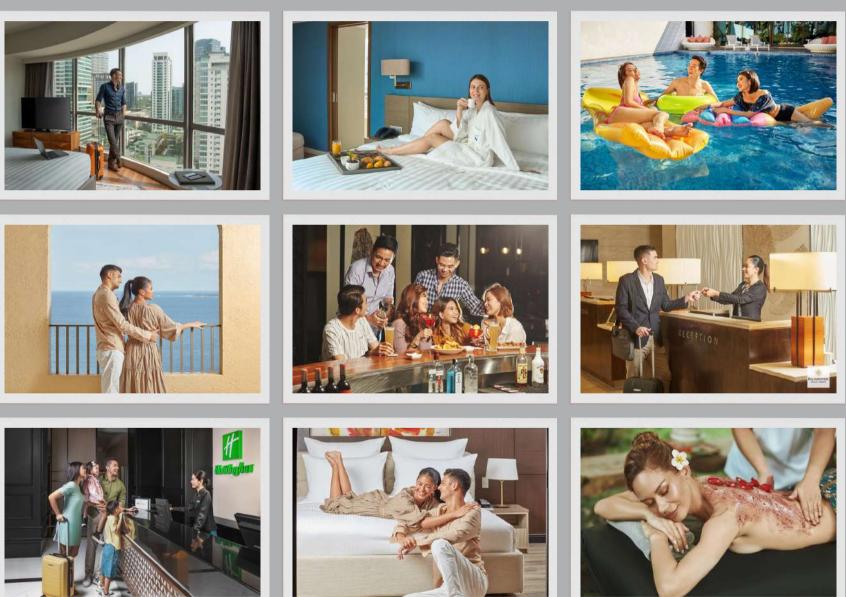






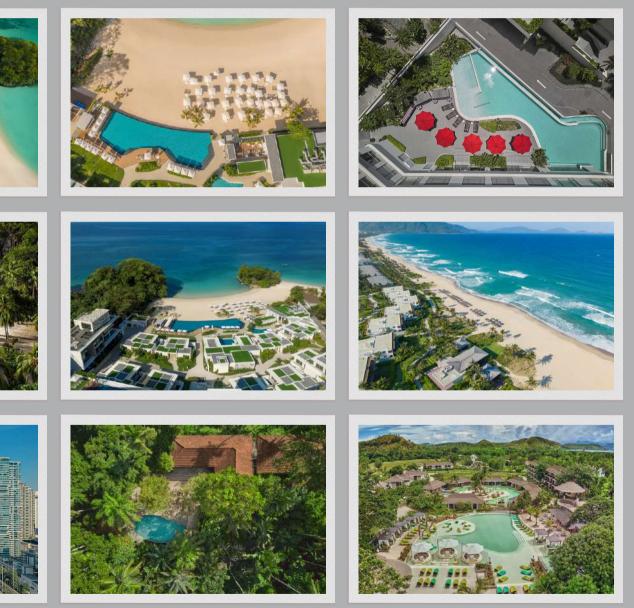






## Aerial Photography

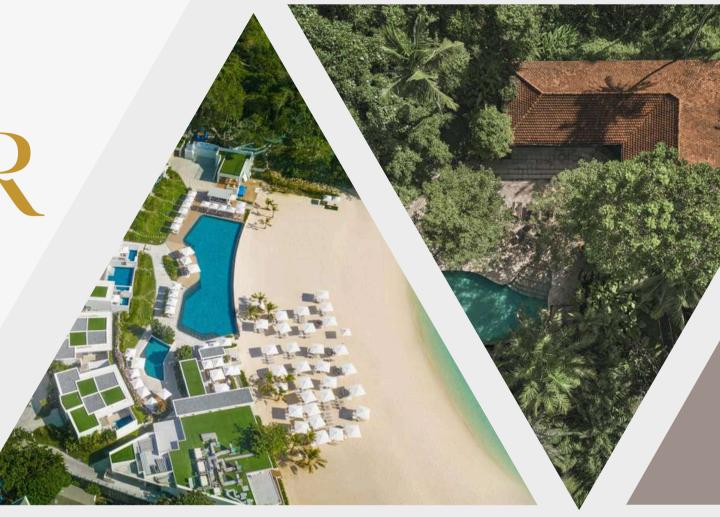




## 360 VIRTUAL TOUR

Our expertise lies in designing immersive virtual experiences for hotels, enabling potential guests to explore and appreciate the property even before their arrival.

We offer expert-level retouching and post-production for our 360-degree images, mirroring the services We provide for conventional hotel photographs. The hospitality industry requires impeccable imagery, and We are adept at meeting these high standards for both my 360-degree and standard hotel photography.



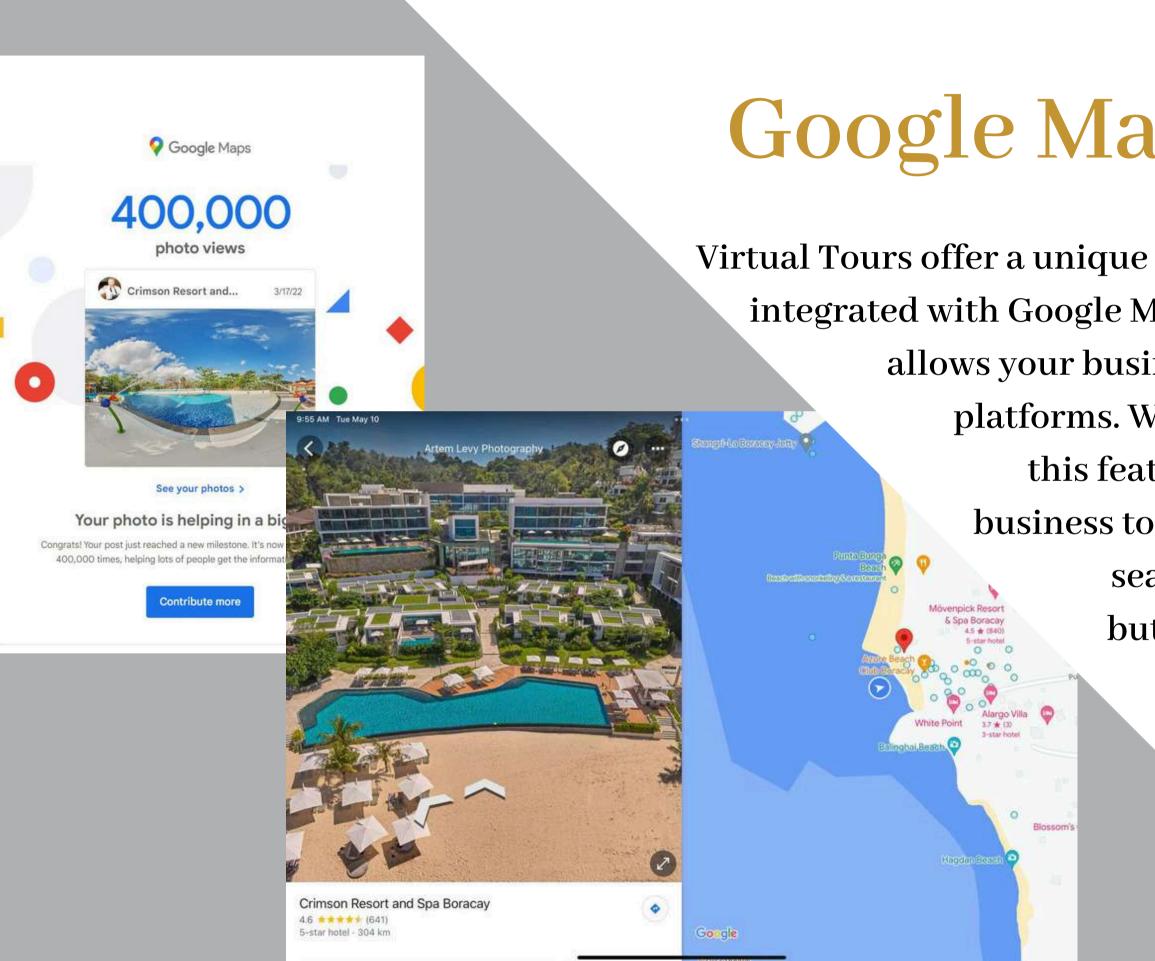


### **360 VIRTUAL TOURS**









### Google Maps/Street view

Virtual Tours offer a unique feature where they can be seamlessly integrated with Google Maps and Street View. This integration allows your business to be connected directly to these platforms. With billions of active users on Google, this feature provides an opportunity for your business to be discovered directly from a Google search. This not only increases visibility but also adds a layer of interactivity and engagement to your online presence.





### **Pre-opening** Novotel **Suites Manila** at Acqua

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# Recent Projects

### The Farm at San Benito





### **Pre-opening** Lanson Place Manila



## Video Production

Forge an immediate connection and boost conversions through a distinctive, visually stunning, and captivating marketing video.

Every brand possesses a unique story, but the essence lies in conveying something meaningful to your audience in a manner that both captivates and motivates. Our video production process, coupled with our commitment to following brand guidelines, ensures a personalized touch for each brand. We work in close collaboration with our clients, striving for a shared goal and a thorough understanding of how to execute it seamlessly.



### Recent Video Projects







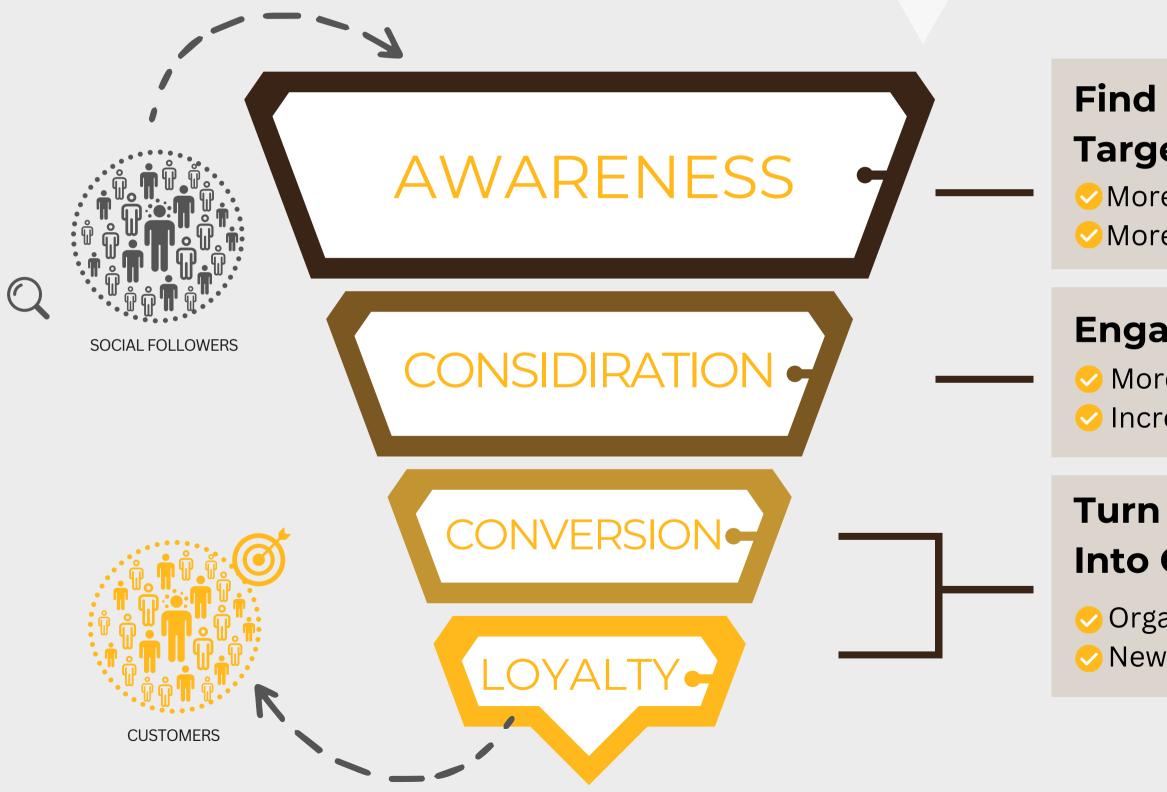


### Social MediaManagement

We're creating content tailored to your brand image, helping attract targeted followers and convert them into customers. With our social media marketing services, we've helped clients leverage viral media types—Reels, Carousels, TikToks, and Shorts—to drive targeted views, engagement, and conversions.



### Increase Brand Awareness & Engagement with Our Social Media Services



### Find New People In Your Target Market

∽More Follower ∽More Video Views

#### **Engage New Followers**

More Likes, Comments and Shares
Increased Watch Times

### Turn Nurtured Followers Into Customers

Organic Website Traffic New Customers

# Our Social Media Marketing Includes the following:

### Digital Marketing Consultancy

- Development of strategies aligned with brand identity and target audience.
- Social media audits and tailored content strategies.

### Social Media Management

- Covers Facebook and Instagram.
- Content calendar, feed scheduling, content creation, and performance analysis.

### Content Production (Photo & Video)

- Quarterly shoot (1–2 days) for high-quality visuals.
- Includes shoot concepts, editing, and digital asset delivery.























### IHG **HOTELS & RESORTS**

Clients

Our clients range from luxury boutique resorts to international hotels and hotels in the Asian region.

# ABOUT US

Vipixel Production Corp is a multimedia company with over 15 years of experience in visual marketing, where high-quality assets are required to achieve success.

We are bringing together a group of professionals with vast experience in all aspects of digital media. We have a team of passionate and experienced professionals, who are dedicated to shape your identity, push your ideas and providing our clients with the best results.



### Artem Levykin

Main Photographer Producer



### Nadezhda Bogdanchikova

Executive Director

### Jan Paolo Villena

Head of Videoproduction



GET IN TOUCH

# We would love to work with you to create something magical for your business





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